

# Diplohack Istanbul

## EVENT REPORT

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## WHAT IS DIPLOHACK

Diplohack, a joint initiative of Sweden and the Netherlands, is a creative process which brings together diplomats and non-diplomats (e.g. social entrepreneurs, private sector, NGOs) to work on finding and developing solutions to relevant/current issues. The goal of Diplohack is to come up with a new solution(s) to problems being experienced at embassies or by stakeholders.

It consists of an ideation phase and possibly a hackathon. It has a flexible structure: the organisers and participants decide on what form it will take. The time needed for the Diplohack greatly depends on the core challenge/problem at hand and the desired solution.

Diplohack makes use of two elements; Ideation and Hackathon.

Ideation is used to describe a creative process aimed at quickly developing ideas and/or solving challenges. There are several kinds of ideation: all involve brainstorming sessions with stakeholders to generate or fine-tune ideas for a product or challenge.

Hackathons are events where IT pros (e.g. front- and back-end developers, UX (user experience) designers, and data scientists) take the concepts that are the result of the ideation phase and translate the information through a process called rapid prototyping into a tangible product/solution.

Diplohack uses one or both of these elements, depending on the challenge at hand. The outcome should be a specific, tangible result, for instance, a new way of collaborative working or a useful tool like an app.

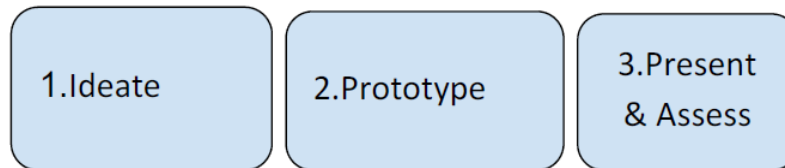
Diplohack has already been adapted and executed in some countries. To give some examples: The Diplohack on Human Rights in Geneva, Diplohack on Internet Freedom in Tallinn, Diplohack on Innovation in Tbilisi.

## DIPLOHACK ISTANBUL

The added value of the Diplohack lies in the innovative way of the collaboration of diplomats and local partners from other disciplines, like tech developers, social entrepreneurs, and NGOs. In a sense, Diplohack is a way to convene a network to address a challenge. That is why Corporate Social Responsibility in Turkey (CSR Turkey) and its partners lead the way to organize the first Diplohack event in Turkey.

For the first event, the partners put Sustainable Development Goals (SDGs) on their radar as they are the most urgent global challenges that need local solutions. Diplohack Istanbul is a joint partnership of CSR Turkey, Center for International and European Studies (CIES) at Kadir Has University, Asia-Minor, Innovation and Venture Incubation Center (INOGAR). It is held under the aegis of the Ministries of Foreign Affairs of the Netherlands and Sweden.

## METHODOLOGY



1. Ideate: Generate Ideas, Prioritize and down-select ideas, Refine and enrich ideas, Optimize ideas
2. Prototype: Develop a final product for presentation, Can include written, verbal, can visual elements, Refine and optimize presentation for delivery
3. Present & Assess: Presentation

## DIPLOHACK ISTANBUL AGENDA

<i>2 November 2018 - Friday</i>		
<b>Time</b>	<b>Agenda</b>	<b>Speaker</b>
<b>09.00</b>	Registration and Welcome	
<b>09.30</b>	Introductory Remarks	<ul style="list-style-type: none"> <li>• Serdar Dinler, President, CSR Turkey</li> <li>• Gökhan Yücel, President, Digital Research Association</li> <li>• Bart van Bolhuis, Consul General, Netherlands</li> <li>• Mustafa Seçkin, Vice President NAMETRUB Foods, and Refreshments, Unilever &amp; Chair, Global Compact Network Turkey</li> <li>• Burak Kılıç, CEO, UPS Turkey</li> </ul>
<b>10.00</b>	Keynote Speeches	<ul style="list-style-type: none"> <li>• Prof Dr. Mustafa Aydın, Kadir Has University</li> <li>• Hansın Doğan, Strategic Partnerships and Private Sector Manager, UNDP</li> <li>• Gülin Yücel, Partner, Partner, Brika Sustainability</li> </ul>
<b>11.00</b>	Coffee Break	
<b>11.15</b>	Plenary Session	<ul style="list-style-type: none"> <li>• Gökhan Yücel, President, Digital Research Association</li> <li>• Assoc. Prof. Dr. Dimitrios Triantaphyllou, Kadir Has University</li> </ul>
<b>12.30</b>	Lunch	
<b>13.30</b>	Working Groups	<b>Group 1 / Facilitators</b> Feride Doğan, ING Bank Nazlı Ünveren, IDEMA
		<b>Group 2 / Facilitators</b> Assoc. Prof. Dr. Dimitrios Triantaphyllou, Kadir Has University Güzin Öztürk, Kadir Has University
<b>17.00</b>	Dinner	All Participants
<i>3 November 2018 - Saturday</i>		
<b>09:30</b>	Working Groups	
<b>11.00</b>	Coffee Break	
<b>11.15</b>	Working Groups Presentations	With the participation of Bart van Bolhuis, Consul General, Netherlands
<b>12:30</b>	Lunch & Conclusions	

## PROJECTS

There were 30 participants in Diplohack Istanbul from various backgrounds such as NGOs, the private sector, academia, students, and social entrepreneurs. On the first day, the high-level speakers from the private sector, diplomacy, and academia shared their valuable ideas with the participants. After the introduction of SDGs based on speakers experience and vision; the participants separated into groups to discuss further. The participants divided into 2 groups. On the first day, they generate ideas, prioritize and down-select ideas and work on developing projects. The participants of the Diplohack Istanbul presented three projects to the jury on the second day. The first group's project was aimed at SDG 5 (Gender Equality), while the other two projects were about SDG 8 (Decent Work and Economic Growth).

### *Group 1: "Co-Creating/Co-Designing Women Friendly Neighbourhoods" (SDG 5)*

**Rationale:** We live in a male-dominated society in which even public services such as transport do not consider the specific needs of women. Within the context of delivering SDG 5, providing gender equality, our project aims to identify the specific needs of women vis-a-vis the municipal services and local infrastructure provided in the neighbourhood where they live. Using a combination of survey and open-ended questions, we will hold face-to-face interviews and online resources (where appropriate) to identify the issues, need and wants of women. This project, provided we can start immediately, is perfectly timed. Local elections are to be held in Turkey in March 2019. Municipalities with populations above 50,000 are then legally obliged to develop the 5-year strategic plan by September 2019. This project can provide very valuable input into the development of the 2019-2024 strategic plan while at the same time increasing public awareness and delivering the SDGs. As data is collected from women, we expect that the scope of the project will expand beyond SDG5. For example, if there is a request for better transport services, the scope will include SDG 11. If there is a request for educational services, the scope will include SDG 4, etc.

**Aims:** Neighbourhoods that are TRULY Women Friendly, designed to meet the specific needs of women, Equitable municipal budgeting, targeting the needs of women, Increased awareness of the SDGs on the part of the public-at-large, Effective sharing of best practices

**Activities:** Project development, Identifying the team (a select neighbourhood with woman muhtar and/or mayor), Define purpose/goals/neighbourhood impacts, Develop roadmap with roles/responsibilities

**Communication Strategy:** Public awareness campaign, Identify participants, Sharing success stories, Survey design, How do you define Women Friendly Neighbourhoods, - What are your needs? Which services do you want?, What are your issues?

**Data Collection (Information Technologies related):** On-line survey, Face-to-face interviews, Compilation of Results, Creation of a database for the data repository, Findings translated into Strategic Plan input; stand-alone projects

**Expected Results:** Report encompassing survey results (Information Technologies related) Provide input into the 2019-2024 Strategic Plan, Development of stand-alone projects based on survey findings, Creation of an online BEST PRACTICES Platform (Information Technologies related)

### *Group 2: "Skills Match Platform Digiworker" (SDG 8)*

**Aims:** To decrease the employee needs turnover, to have sufficient and qualified staff

**Activities:** To develop an information- presenting platform about the skills of new professions and job opportunities, To meet unemployed young generations with open- job positions in the skill match platform, which are diversify, innovate and upgrade for economic productivity through matching business needs with the skills of business, To develop the skills of young generation according to the job definitions, having online courses and internship programs and ensuring diversity in business-life.

**Expected Results:** To decrease the employee needs turnover, To increase employment rate among young generation, To have sufficient and qualified staff, To have information about the skills of job descriptions defined by companies, To reach all open –job positions easily using this skills match platform, To have the internship programs and online courses which are organised by companies, training centres or universities.

### *Group 3: "Sustainability Ambassadors at SME's" (SDG 8)*

**Rationale:** %70 of total textile exporter companies are small and medium enterprises. Majority of them is dependent on international brands to continue their business. On the other hand, international brands' expectations on sustainability have been challenging those SME's as they do not have a qualified/educated staff to implement those required systems. The reasons behind of this; There are not enough educated/qualified/experienced people on sustainability area, SME's focus on daily solution/profits mainly, investing on sustainability is always extra cost in their perception. SME's cannot afford to hire a qualified Sustainability Staff. This issue creates a potential risk for SME's, as not meeting those sustainability requirements are ended with the business reduction or termination. In addition this, due to poor working conditions, SME's have been suffering in finding a worker. It has been announced that the unemployment rate (15-24 age) is %19, 9. Many

young people who are university degree cannot find a proper job to work. So, in this project, we plan to match up these two groups. From one side we will educate the young people on sustainability and provide them a job opportunity at the area where the industry really needs and on the other side we will support SME's in being sustainable, meeting brands' expectations and continuing/growing their business.

**Aims:** Raising awareness on SDG's among the SME's, young generation and related stakeholders, Supporting sustainable growth in garment industry which have %16.3 employment rate in manufacturing industry, where many Syrian refugees work, Improving working conditions at SME's in a sustainable way and make this industry attractive for the young generation, Creating best practices to scale up the project, Increasing the number of young people who work for Sustainability and encourage the universities to form the Sustainability department.

**Activities:**

**Group A:** Labour force oriented Activities: Identify the skills and other qualifications for the Sustainability Ambassadors, Find the right candidates through consultant companies, universities, Identify the training contents by considering the needs of SME's, industry and brands, Find the right trainers; academics, brand representatives, consultant companies, NGO's, Train the candidates and create a Sustainability Ambassador Pool.

**Group B:** SME oriented Activities: Identify the SME's which can benefit from this project, Contact International Brands, ITKIB, TGSD and other employer associations to communicate the project idea, get support in finding the SME's who are willing to hire Sustainability Ambassadors, Select the SME's which will be in the project and communicate the project idea, details, benefits, expectations from them, and share best practices, Make a risk analysis at the selected SME's.

**Group C: Common Activities:** Match the right candidate with the right SME, by considering the expectations, Identify the goals to be reached at each SME by taking into consideration of the risk analysis, for 1 year period, make sure that goals are measurable, Set up a regular follow up the system to make sure that project steps work properly, Organize an event to share the project results and best practices at the end of the year by inviting SME's in the industry.

**Expected Results:** Awareness on SDG 's among SME's and young generation, and other stakeholders that involved in the project, Qualified, educated and experienced sustainability Experts which textile industry needs, Sustainably improved working conditions at SME's, Increased employment in garment industry ( due to better working conditions), Reduced negative environmental impacts, Protection of the business at SME's, protection of employment at SME's



COMMUNICATION AND MEDIA

Diplohack Istanbul Photo Album



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## EVALUATION

High level of speakers such as CEO of Unilever and UPS, Consul of Netherlands, Prof. Dr. Mustafa Aydin were very valuable and gave the audience different perspectives on SDGs. 30 people attended the event from various sectors which enrich the outcome. The event was organized in a good way and overall communication of the event was satisfactory. To improve the event for the next time; partners will give special attention to the gender equality of speakers, high participation of tech people, more innovative tools for co-creation of ideas.

## SUSTAINABILITY

This report and specifically the project ideas will be sent to the relevant stakeholders and the partners will do the follow-up for possible execution of the projects. CSR Turkey in collaboration with Asia-Minor and the Center for International and Europe Studies at Kadir Has University, launched the Sustainable Development Goals Stakeholders Platform (based on SDG 17-Partnership for goals) in Turkey to develop local solutions for global challenges in an innovative way. The platform aims to incubate collaborative action towards the SDGs through the creation of multi-stakeholder partnerships. In this respect, CSR Turkey aims to continue Diplohack series under SDGs Stakeholder Platform in order to develop local solutions for global challenges and put the solutions into action.

## PARTICIPANTS

<i>Name – Surname</i>	<i>Institution</i>
Banu Yılmaz	MarkoMentor
Dimitrios Triantaphyllou	Kadir Has University
Feride Doğan	ING Bank
Güzin Aycan Öztürk	Kadir Has University
Simla Yavaş	Kadir Has University
Serdar Dinler	CSR Turkey
Burcu Yavuz Tiftikçigil	Istanbul Gedik University
Meryem Aslan	Oxfam
Hüseyin Yılmaz	CSR Turkey
Rüya Kaya	IDEMA
Bahar Özay	UN SDSN Turkey

Julia Bakutis	H&M
Tom Pougnet	AFD
Selin Şabanoğlu	Student - Koç University
Ceren Özgür	Besiktas Municipality
Arzu Demirel	Impact2030
Mine İzmirli	MAYA Foundation
Yasemin Erten	
Caner Günhan Yalın	Student – Istanbul Technical University
Burcu Polat	
Sibel Bulay	EKO IQ
Nazlı Ünveren	Idema
Ferhat Bostan	Student-Marmara University
Yalın Gülbahar	Etkin Project Management and Consultancy
Fatih Ekinci	Kadir Has University
Yüksel Sendan	H&M
Daniel Julius Massaga	Kadir Has University
Çağla Gül Yesevi	Kultur University
Merve Gülçin Güneş	Sarıyer Municipality
Çağan Oflazoğlu	Student - Robert College

## INVITATION LETTER

02.10.2018

Ms./Mr. xxx,

Dear xxx,

As the Corporate Social Responsibility Association of Turkey (CSR Turkey), we are pleased to invite you to participate the Diplohack Istanbul on 02-03 November.

Diplohack is a creative process which brings together diplomats and other key stakeholders to work on finding and developing solutions to relevant/current issues. For our first event, we put Sustainable Development Goals (SDGs) on our radar screen. At the SDGs DiploHack, all the stakeholders join forces to work on finding local solutions to global goals, concerns millions of people around the world.

We are aware that we are living in a global moment where we need to reimagine and change everything. Disrupting is no longer enough, we need to replace the old and lead people and communities to the new. And we are fully aware that you are one of the contributors to that change with your brilliant mind and problem solving skills. We know you care about SDGs and we want to welcome you as one the key #goalkeepers in our event.

We are enclosing a summary of Diplohack whose the details will be shared with you in the near future. If you have any questions in the meantime, please feel free to contact us. Thank you in advance for your valuable time.

Diplohack Istanbul is a joint initiative of CSR Turkey, the Center for International and European Studies (CIES) at Kadir Has University, Asia Minor, and Inogar. It is held under the aegis of the Ministries of Foreign Affairs of the Netherlands and Sweden.

We are looking forward to hear from you,

Sincerely,

*Serdar Dinler*  
*Chair of Board*  
*Corporate Social Responsibility Association of Turkey*

## SDG INFORMATION PACKAGE



- ▶ Eradicate extreme poverty
- ▶ Reduce poverty at least by 50%
- ▶ Implement social protection systems
- ▶ Equal rights to ownership, basic services, technology and economic resources
- ▶ Build resilience to environmental, economic and social disasters



- ▶ Universal access to safe and nutritious food
- ▶ End all forms of malnutrition
- ▶ Double the productivity and incomes of small-scale food producers
- ▶ Sustainable food production and resilient agricultural practices
- ▶ Ensure genetic diversity in food production



- ▶ Reduce maternal mortality
- ▶ End all preventable deaths under 5 years of age
- ▶ Fight communicable diseases
- ▶ Reduce mortality from non-communicable diseases and promote mental health
- ▶ Prevent and treat substance abuse
- ▶ Reduce road injuries and deaths
- ▶ Universal access to reproductive care, planning and education
- ▶ Achieve universal health coverage
- ▶ Reduce illnesses and death from hazardous chemicals and pollution



- ▶ Free primary and secondary education
- ▶ Equal access to quality pre-primary education
- ▶ Equal access to affordable technical, vocational and higher education
- ▶ Increase the number of people with relevant skills for financial success
- ▶ No discrimination in education
- ▶ Universal literacy and numeracy
- ▶ Education for sustainable development and global citizenship



- ▶ End discrimination against women and girls
- ▶ End violence against and exploitation of women
- ▶ Eliminate forced marriages and genital mutilation
- ▶ Value unpaid care and promote shared domestic responsibilities
- ▶ Equal opportunities and participation in leadership
- ▶ Universal access to reproductive health and rights



- ▶ Safe and affordable drinking water
- ▶ End open defecation and provide access to sanitation and hygiene
- ▶ Improve water quality, wastewater treatment and safe reuse
- ▶ Increase water-use efficiency and ensure freshwater supplies
- ▶ Integrated water resources management and transboundary cooperation
- ▶ Protect and restore water-related ecosystems



- › Universal access to modern energy
- › Increase global percentage of renewable energy
- › Double the improvement in energy efficiency



- › Sustainable economic growth
- › Diversify, innovate and upgrade for economic productivity
- › Promote policies to support job creation and growing enterprises
- › Improve resource efficiency in consumption and production
- › Full employment and decent work with equal pay
- › Promote youth employment, education and training
- › End modern slavery, trafficking and child labour
- › Universal labour rights and safe working environments
- › Promote beneficial and sustainable tourism
- › Universal access to banking, insurance and financial services



- › Develop sustainable, resilient and inclusive infrastructures
- › Promote inclusive and sustainable industrialization
- › Increased access to financial services and markets
- › Upgrade all industries and infrastructures for sustainability
- › Increase research and upgrade industrial technologies



- › Reduce income inequalities
- › Promote universal social, economic and political inclusion
- › Ensure equal opportunities and end discrimination
- › Adopt fiscal and social policies that promote equality
- › Improve regulation of global financial markets and institutions
- › Ensure representation for developing countries in financial institutions
- › Responsible and well-managed migration policies



- › Safe and affordable housing
- › Affordable and sustainable transport systems
- › Inclusive and sustainable urbanization
- › Protect the world's cultural and natural heritage
- › Reduce the adverse effects of natural disasters
- › Minimize the environmental impact of cities
- › Build safe and inclusive green public spaces



- › Implement the 10-year sustainable consumption and production framework
- › Sustainable management and use of natural resources
- › Halve global per capita food waste
- › Responsible management of chemicals and waste
- › Substantially reduce waste generation
- › Encourage sustainable practices for companies
- › Sustainable public procurement practices
- › Promote universal understanding of sustainable lifestyles



- › Strengthen resilience and adaptive capacity to climate related disasters
- › Integrated climate change measures
- › Build knowledge and capacity to meet climate change challenges



- › Reduce marine pollution
- › Protect and restore ecosystems
- › Reduce ocean acidification
- › Sustainable fishing
- › Conserve coastal and marine areas
- › End subsidies contributing to overfishing
- › Encourage sustainable use of marine resources



- › Conserve and restore terrestrial and freshwater ecosystems
- › Sustainably manage all forests
- › Stop desertification and restore degraded land
- › Ensure conservation of mountain ecosystems
- › Protect biodiversity and natural habitats
- › Promote fair share of benefits from, and access to genetic resources
- › Eliminate poaching and trafficking of protected species
- › Prevent invasive alien species on land and in water ecosystems
- › Integrate ecosystem and biodiversity in governmental planning



- › Reduce violence everywhere
- › Protect children from abuse, exploitation, trafficking and violence
- › Promote the rule of law and access to justice for all
- › Combat organized crime and illicit financial & arms flows
- › Reduce corruption and bribery
- › Effective, accountable and transparent institutions
- › Responsive, inclusive and representative decision-making
- › Full participation of developing countries in global governance
- › Universal legal identity and birth registration
- › Ensure public access to information and protect fundamental freedoms



- › **Finance:** Domestic capacity for revenue collection, development assistance, finance for developing countries, assist developing countries in debt sustainability, investment promotion regimes
- › **Technology:** knowledge sharing, promotion of sustainable technologies, technology bank
- › Capacity Building in developing countries
- › **Trade:** universal WTO trading system, increase exports of developing countries, market access for least developed countries
- › **Systemic issues:** global macroeconomic stability, policy coherence, national leadership, Global Partnership, effective partnerships, data availability, progress measurement

*Developed by*

